

**NEWSOM**

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Gavin Newsom has won the support of Treasurer Susan Leal, Assemblymember Mark Leno, Congresswoman Nancy Pelosi, Rescue Muni, the Alice B. Toklas Lesbian and Gay Democratic Club, the Bay Area Reporter, Asian Week, the Sun Reporter and thousands of progressive voters because it isn't the image that will make a difference – it is the ideas. As you consider your vote, consider the ideas that make Gavin Newsom the choice of so many progressive San Franciscans.



Paid for by Newsom for Mayor. FPPC ID#1250905



# It's Not What's On the Hair... It's What's In the Head that Matters.

Okay, Gavin Newsom is square. And we aren't just talking about his hair. But what is more important, what's on the hair or in the head? Before you cast your vote for the next mayor of San Francisco, please take a moment to consider the bold new ideas from Gavin Newsom.

Gavin Newsom has been honored by the San Francisco Commission on the Status of Women for helping to lead the fight against domestic violence. He is working to have 911 calls digitized so they can be more readily available as evidence. He is advancing a comprehensive plan that coordinates city services so more resources can be used to prevent domestic violence.

Newsom has led the fight for the environment, crafting and passing landmark legislation to ban dangerous MTBE fuels from city vehicles. Newsom helped lead the local fight against the contaminant dioxin. He led the fight to improve the city's neighborhood parks and playgrounds. He established the first San Francisco Earth Summit. And he is continuing the fight for environmental justice, working to clean up contaminants in Bayview Hunters Point, passing legislation to clean up dangerous mold and mildew, and working to reduce local air pollution.

Gavin Newsom is the only candidate with a plan for universal health care. His plan starts by providing coverage to young San Franciscans 18-24, the group of adults least likely to be insured in the city.

## Fighting Domestic Violence

## Protecting the Environment

## Universal Health Care

## New Housing Affordable to Working People

Newsom is a strong supporter of rent control – but he also wants to create new housing, particularly in the downtown area, that will allow renters to buy new homes. His plan requires developers to set aside units for both low and moderate income San Franciscans.

## Muni Reform

Gavin Newsom has won the support of Rescue Muni because he worked to craft the solution that put the Municipal Railway on the road to recovery. Unlike his opponent, Gavin Newsom will fight for every new state and federal dollar available to continue the expansion and improvement of Muni. And it was Gavin Newsom who created the discount Fast Pass for college students.

## Make the Planning Department Work for Everyone

The current city planning process isn't working. Big developers and the permit expeditors they hire hold too much sway. Neighbors are given short shrift and the planning process itself is shortsighted. Newsom will fundamentally reform the planning process, require permit expeditors to file as lobbyists, emphasize protecting the character of existing neighborhoods and fund extensive Better Neighborhood Plans through developer fees.

Look beyond the image — and see the substance. To find out more, and to read Gavin Newsom's 21 detailed Policy Plans, visit: [www.newsomformayor.com](http://www.newsomformayor.com).

